



**SOUTH WEST GROUP REGIONAL INTEGRATED
TRANSPORT AND LAND USE STRATEGY**

Regional Integrated Transport Framework

Vision A region wide integrated and efficient transport system complementing growth in population with growth in jobs and employment self-containment, reduced congestion and travel time, and increased business, industry and economic productivity

Purpose To structure to link the Regional Transport Action Plan (RTAP) policy goals and program components and advocate for strategically planned investment and priority funding of transport and related infrastructure projects in the region

Congestion Management Strategy

Objectives:

- Understand Increasing Congestion
- Identify Productivity Impacts
- Identify Mitigation Measures

Integrated Program for Freight Infrastructure Projects

Objectives:

- Improve Freight Capacity
- Ensure Corridor Productivity
- Integrated Infrastructure Solutions

Economic Assessment and Government Investment

Objectives:

- Quantify Regional Economic Contribution
- Assess Government Investment
- Recommend Infrastructure Funding

Our Public Transport Future

Objectives:

- Improve Personal Mobility (via public transport)
- Improve Public Transport Accessibility
- Improve Intermodal Functionality
- Increase Public Transport Use