



**PERTH  
SOUTH WEST**  
Metropolitan Alliance

## Property opportunities in Perth's South West Metropolitan Region

### We welcome your investment

Now is the ideal time to invest in Perth's property market. Perth is Western Australia's capital city and has long been an attractive destination for domestic and overseas investment in property. Perth is consistently ranked as one of the most liveable cities in the world and the most liveable on the Indian Ocean – major factors that attract professionals and young entrepreneurs. You will find the best that Perth has to offer in its South West Metropolitan Region, from iconic activity centres and vibrant coastal villages to thriving innovation and industry hubs. All investors are welcomed and encouraged to explore opportunities in our prosperous region.

### How Perth South West can help

The Perth South West can help by:

- » Taking initial enquiries and making regional connections
- » Providing information on our advantages, capabilities and opportunities
- » Coordinating regional engagement and visits.

### Perth South West

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## Western Trade Coast – industrial development precinct

Western Trade Coast is Western Australia's premier heavy industrial precinct and gateway to the Indian Ocean. The area offers industry significant well-serviced and affordable land, close to Perth and Fremantle Port, the state's principal cargo port. As the focal point of the state's freight network, Western Trade Coast has access to the state's vast supply of resource and agricultural raw materials for processing into higher-value products.