



We welcome your investment

Now is the ideal time to invest in Perth's property market. Perth is Western Australia's capital city and has long been an attractive destination for domestic and overseas investment in property. Perth is consistently ranked as one of the most liveable cities in the world and the most liveable on the Indian Ocean – major factors that attract professionals and young entrepreneurs. You will find the best that Perth has to offer in its South West Metropolitan Region, from iconic activity centres and vibrant coastal villages to thriving innovation and industry hubs. All investors are welcomed and encouraged to explore opportunities in our prosperous region.

How Perth South West can help

The Perth South West can help by:

- » Taking initial enquiries and making regional connections
- » Providing information on our advantages, capabilities and opportunities
- » Coordinating regional engagement and visits.

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Kwinana Strategic Industrial Area

The 270-hectare Kwinana Strategic Industrial Area specialises in chemical and resource-based processing, and has become a hotspot for processing lithium. The area provides strategically important industry with access to well-buffered and appropriately zoned land adjacent to the Fremantle Port Outer Harbour's deep water bulk materials facilities and associated road and rail networks.

The Kwinana Strategic Industrial Area is renowned for the strong symbiotic relationship that exists between many processing plants that are able to exchange materials, often trading by-products of industrial processes. Companies located in the area include Air Liquide, Alcoa, BP Refinery, Coogee Chemicals, Tianqi Lithium Australia, Tronox and Wesfarmers.

The Kwinana Industry Council is a business association with membership drawn from the Kwinana Strategic Industrial Area and plays an important role in representing industry within the area, facilitating collaboration between companies, and managing programs.