## South West Metropolitan Region

## We welcome your investment

Now is the ideal time to invest in Perth's property market. Perth is Western Australia's capital city and has long been an attractive destination for domestic and overseas investment in property. Perth is consistently ranked as one of the most liveable cities in the world and the most liveable on the Indian Ocean - major factors that attract professionals and young entrepreneurs. You will find the best that Perth has to offer in its South West Metropolitan Region, from iconic activity centres and vibrant coastal villages to thriving innovation and industry hubs. All investors are welcomed and encouraged to explore opportunities in our prosperous region.

## How Perth South West can help

The Perth South West can help by:
» Taking initial enquiries and making regional connections
». Providing information on our advantages, capabilities and opportunities
» Coordinating regional engagement and visits.

## Perth South West

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## Fremantle City Centre

The iconic port city of Fremantle is Perth's second city and the capital of the South West Metropolitan Region strategically located between the Perth CBD and WA's 'Trade Coast'. Fremantle is a modern, cosmopolitan and sustainable city in a historic, coastal setting. Fremantle is also Western Australia's second most visited tourist destination, with a buzzing 'cappuccino strip', a vibrant food and cultural scene, ornate architectural heritage and Bathers Beach amongst its draw cards.

The city's passionate community welcomes development that embraces the city's unique identity. A \$ I. 3 billion pipeline of major civic, office, residential and retail development opportunities over the next 15 years will revitalise the Fremantle City Centre and significantly boost the resident population.

