

A wide-angle photograph of the Rockingham Beach Foreshore. The foreground is a paved area with a brick pattern. In the middle ground, there are several cars parked and a 40 km/h speed limit sign. The background shows a green lawn, trees, and a building under a clear sky.

# Rockingham Integrated Transit and Beach Front Development

## THE ISSUE:

Rockingham is a nationally significant tourist destination for international visitors with over 600,000 visitor nights annually. It also supports Australia's major naval facility with over half of the Australian fleet being based at HMAS Stirling.

**The City of Rockingham is one of the fastest growing areas in Australia growing by 17,000 residents in the past five years to a population of over 131,500 in 2017. The population is forecast to grow to almost 172,000 by 2026 and 193,000 by 2036.**

This growth puts pressure on the creation of local jobs. Rockingham typically has a 2% higher unemployment rate than Metropolitan Perth. The local workforce (67,260) is almost twice the size of the number of local jobs (35,616) and tourism is seen as a key expansion industry to create local jobs.

Additionally, the need for the Rockingham City Centre Transit System (RCCTS) arose from a decision by the Western Australian Government to build a light rail link through the Rockingham City Centre to Rockingham Beach and has provided a CAT type bus service operating at a 15-minute interval as an interim measure.

## THE OPPORTUNITY:

**In 2015 the City of Rockingham developed a Master Plan for the Rockingham Beach Foreshore.**

Through extensive community consultation, the Master Plan identified the following ambitions:

- Provide an innovative upgrade that retains the best elements of the existing foreshore
- Be focused on activation of these areas following construction
- Integrate foreshore businesses and the parks area into a seamless whole
- Provide reasons unique to the region, and Western Australia for people to want to visit the Rockingham Beach Foreshore
- Provide a high quality space and environment that residents of Rockingham can be proud of
- Incorporate a strong point of difference to other beachside developments, particularly in the region, but also across Australia and
- Bring to life the stories inherent in the local heritage through design of its elements. This includes Garden Island Naval Base, Rockingham's maritime history, and local Waakal beliefs.

The delivery of the Rockingham Beach Foreshore Master Plan (Stage 2) and the RCCTS is a major opportunity to catalyse private sector investment in Rockingham and to generate sustainable jobs for the future.

**'If nothing done to stimulate local employment in Rockingham,**

**unemployment will rise to 8,257 by 2036.**

**The estimated cost of this additional unemployment is \$29.6 million annually.'**





## WHAT IS THE OPPORTUNITY WORTH?

Implementation of Stage 1 of the Rockingham Beach Foreshore Master Plan costed \$15.75 million, partly funded by the Federal Government. It is due to be completed by September 30, 2019.

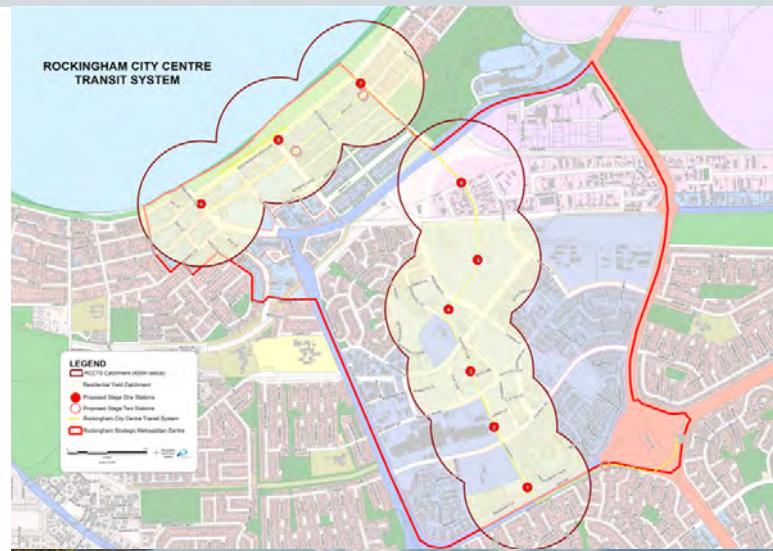
Stage 2 of Rockingham Beach includes the remaining works is estimated to cost \$30 million. Works include a maritime playground, shared street, interpretive sites, a sea wall, kiosks, an event lawn, active youth node, play areas, toilets and revegetation.

If nothing done to stimulate local employment in Rockingham, unemployment will rise to 8,257 by 2036. The estimated cost of this additional unemployment is \$29.6 million annually. If these jobs were provided locally, it would reduce travel requirements by 10.4 million kilometres of vehicle travel, and reduce congestion costs by \$2.3 million a year.

Furthermore, delivery of Stage 2 of Rockingham Beach and the RCCTS is expected to deliver a stimulus of an estimated \$2.4 billion of economic activity in the region.

## OUR ASK OF GOVERNMENT

Partner with the City of Rockingham to deliver Stage 2 of the City of Rockingham Rockingham Beach Master Plan and to deliver the Rockingham City Centre Transit System.



Delivery of Stage 2 of Rockingham Beach and the RCCTS is expected to deliver a stimulus of an estimated \$2.4 billion of economic activity.

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