



2011/12 *ANNUAL REPORT*

SOUTH WEST METROPOLITAN REGION

SOUTH WEST GROUP



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The South West Group, formed in November 1983, is a Voluntary Regional Organisation of Councils (VROC). In 2011/12 it comprised the Cities of Cockburn, Fremantle, Melville, and Rockingham, and the Towns of East Fremantle and Kwinana representing 373,359 people and with a Gross Regional Product of almost \$20 billion.

The Vision and Mission of the South West Group taken from the 2010 – 13 Strategic Plan are:

“ *Local Governments in South Metropolitan Perth, through cooperation with industry, community and the other spheres of government will capture a wide range of opportunities to enhance economic growth, promote a resilient economy as well as supporting a diversity of quality lifestyles whilst servicing and sustaining cohesive, productive communities in an enviable environmental setting.* ”

The South West Group will be persuasive, forward looking and influential in representing, supporting and promoting Local Government interests that facilitate both long term integrated planning and coordinated infrastructure development to improve the quality of life for residents of the South West Corridor.

Role and Function

The South West Group acts as a regional advocate for the future development and wellbeing of South West Metropolitan Region of Perth and seeks to position local government as a facilitator and senior partner in the future development and decision-making processes in the region.

This approach seeks to place local government in a more influential position in determining positive outcomes for the region and the community it serves.



South West Group Mayoral Delegation in November 2011 – Mick McCarthy (Director South West Group), Mayor Logan Howlett (City of Cockburn), Graeme Mackenzie (CEO City of Fremantle), Mayor Carol Adams (Town of Kwinana), Mayor Alan Ferris (Town of East Fremantle), Mayor Barry Sammels (City of Rockingham) and Cr Clive Robartson (Deputy Mayor City of Melville).





Chairman's Report

2011/12 was another significant year for the South West Group, which included a review of its priorities for 2012 and a focus on core activities with the greatest potential to achieve positive outcomes for the South West Metropolitan Region. The priority activities included ongoing lobbying and advocacy, integrated transport and land use planning, pursuing funding opportunities, stakeholder engagement, lodging submissions on important issues and instigating active involvement in regional scale natural resource management projects.

In August 2011, Mick McCarthy assumed the role of South West Group Director, following the retirement of Chris Fitzhardinge. Mick has made a smooth transition into the Director role and has introduced himself to the broad range of stakeholders in the region. Mick has also helped to set a clear direction and pathway for the South West Group in this critical time leading up to the State Government election in March 2013. Mick was also appointed to the Regional Development Australia (RDA) Perth Management Committee in late 2011, which places him in a good position to provide input and advice to the region on Federal Government funding and regional development priorities over the next three years.

Submissions and advocacy continue to be an area of major activity in 2011/12 with 8 submissions lodged with relevant government agencies and a Mayoral Delegation to Canberra in November 2011 to promote regional priorities.

The South West Group also arranged a 14 person delegation to tour activity centres in Melbourne and Sydney in April 2012 to learn first hand the success factors and pitfalls in the planning and implementation of these concentrated areas of activity and employment. The information gathered from the tour proved very useful in considering the revitalisation of Fremantle and Canning Bridge and the development of emerging centres at Murdoch, Cockburn, Kwinana and Rockingham.

Light rail and broadband communications associated with the NBN Rollout continue to feature as priorities for the next decade. The South West Group has lobbied strongly for the introduction of light rail in the region as the most sustainable and value add transport mode to link activity centres and employment areas. Applecross was selected as the first NBN Rollout site in the region and progress over the next three years should see the majority of urban areas serviced by the network.

Sustained regional growth and strong advocacy has resulted in Western Australian Government budgeting to spend around \$1 billion in 2011/12 on capital works within the region, although it was noted around \$700 million is budgeted for 2012/13, which is a significant reduction over the previous two financial years. Seeking to achieve "joined up government" and forging strong links between land use and transport planning continue to be high priorities for the South West Group.

The high level of regional cooperation within the South West Group has facilitated constructive input to State and Federal policy. I thank all the Mayors and CEOs from the region for their support over the past twelve months in addressing the challenges faced within this rapidly growing region.

Mayor Russell Aubrey
Chairman South West Group



Director's Report

The past twelve months have seen a strong emphasis on infrastructure and planning, particularly associated with transport and land use.

The South West Metropolitan Region has a significant role to play under Directions 2031 with the region containing two strategic metropolitan centres, two specialised centres and three secondary centres. The regional population is expected to reach 600,000 by 2031, with much of this growth to be accommodated in undeveloped urban zoned land in Rockingham, Kwinana and Cockburn and around activity centres throughout the region. Planning for the proposed new container port in Cockburn Sound, known as Kwinana Quay or the Fremantle Outer Harbour, has commenced and will significantly increase the capacity of exports and be supported with intermodal terminal facilities to facilitate more efficient transport operations once established.

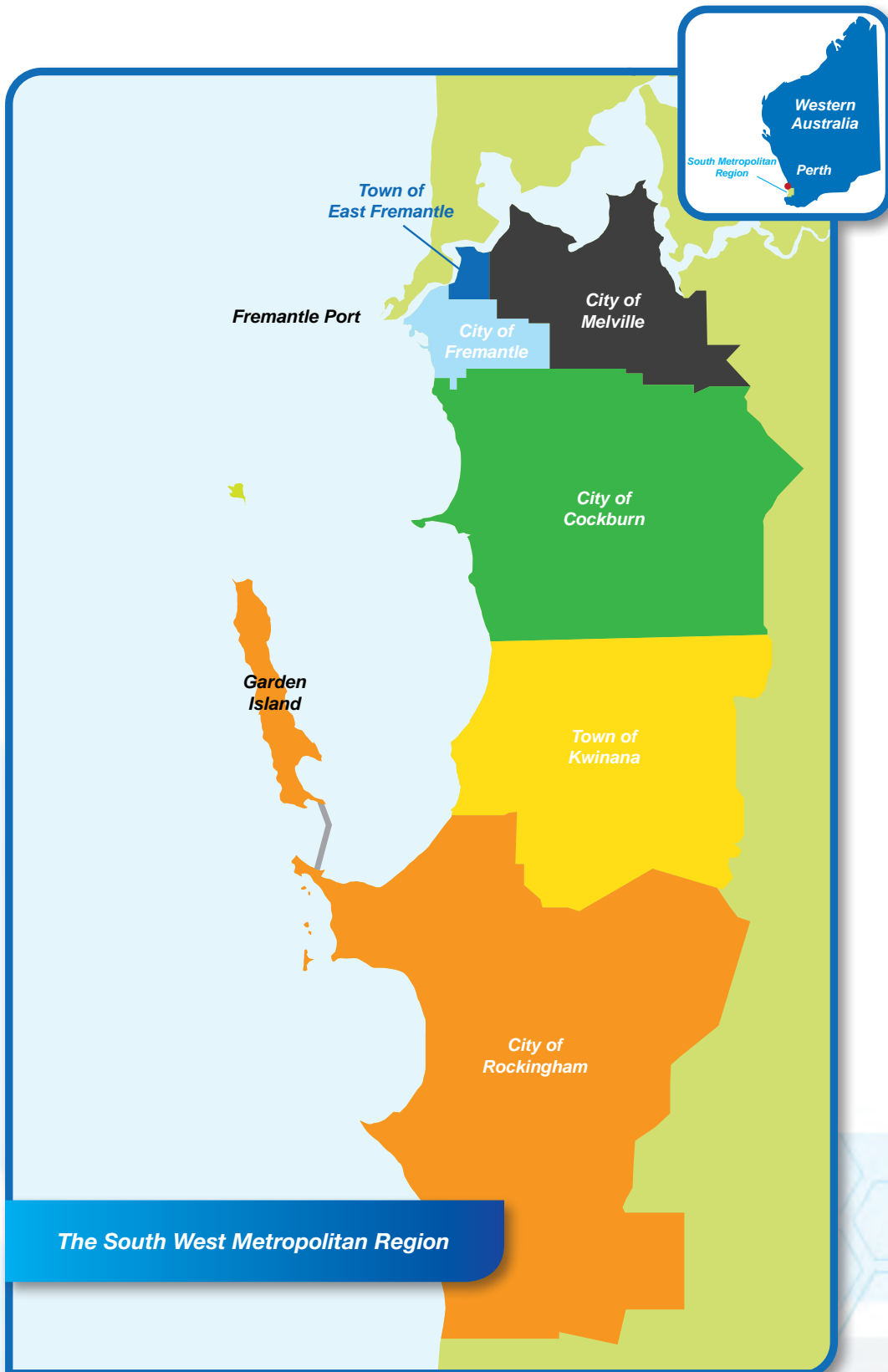
Public transport will underpin the effective operation of the expanded region. Due to the long lead times for public transport investment, decisions need to be made early on alignments, public transport technology and the investment needed to achieve the 30 per cent of journeys in 2031 undertaken on public transport. The South West Group has been a strong advocate for public transport and emerging modes of moving people such as light rail. The South West Group hosted a briefing by the Department of Transport in September 2011 on the draft Public Transport Plan for Perth 2031, which involved participants from the South West Metropolitan and Peel Regions.

The South West Corridor Development Foundation and Planning and Infrastructure Committees continued to operate effectively through the chairmanship provided by Cr Duncan McPhail. A restructuring of South West Group Committees in late 2011 resulted in the cessation of the Environment and Services Committee and the establishment of the South West Reference Group, which enabled a broader role and representation to progress regional natural resource management initiatives.

The Board of the South West Group has been very active in 2011/12 and I wish to thank the Board Chair, Mayor Russell Aubrey and Chair of the CEO Forum Shayne Silcox on their positive and constructive contribution to the leadership and direction of the South West Group. The Executive Officer of the South West Group, Joanna Ong has continued to provide the support necessary for the smooth running of the group, which is greatly appreciated.

I have received a warm welcome and pro-active level of engagement by the member Council staff and Councillors and value their contribution toward the various committees and forums facilitated by the South West Group. I am looking forward to a long and productive role with the South West Group and thank my predecessor, Chris Fitzhardinge, for his support and ongoing contribution to the organisation and the region.

Mick McCarthy
Director South West Group



South West Group Board*

Chair: Mayor Russell Aubrey

- 6 x Mayors
- 6 x CEOs
- SWCDeF President (Observer)



Planning & Infrastructure Committee



Chair: Cr Duncan Macphail

- 6 Elected Members
- 6 Technical Directors / Officers

CEOs Forum



Chair: Dr Shayne Silcox

- 6 CEOs

SWCDeF Management Committee



Chair: Cr Duncan Macphail

- 6 Elected Members / Officers
- External Members

South West Reference Group



Chair: Cr Clive Robertson

- 6 Elected Members / Officers
- External Members

Technical Directors Committee

Chair: Mr Mick McCarthy

- 6 Directors of Engineering
- 6 Directors of Planning

Shared Services Committee

Chair: Mr Stuart Downing

- 6 Corporate Services Directors

*South West Group Board Members:

City of Cockburn:

Mayor Logan Howlett, CEO Mr Stephen Cain

Town of East Fremantle:

Mayor Alan Ferris, CEO Mr Stuart Wearne

City of Fremantle:

Mayor Brad Pettitt, CEO Mr Graeme Mackenzie

City of Melville:

Mayor Russell Aubrey, CEO Dr Shayne Silcox

Town of Kwinana:

Mayor Carol Adams, CEO Mr Neil Hartley

City of Rockingham:

Mayor Barry Sammels, CEO Mr Andrew Hammond

The following goals are supported with objectives, strategies and actions and form the basis for the South West Group strategic plan and annual work plans.



Regional Advocacy and Promotion

To promote the South West Group as a key stakeholder in the decision-making processes that affect the growth and sustainable development of the South Metropolitan Region of Perth.



Transport and Integrated Land Use Planning

To effectively influence the development of a regional transport network that provides safe, efficient, convenient and environmentally friendly transport options.



Economic Development

To create strong, vibrant local economies and a diverse economic base that encourages opportunities for both businesses and for employment.



Socio-economic development

To create cohesive and culturally rich communities with healthy social interaction and a strong sense of community.



Management of the natural and built environment

To provide leadership in the recognition of the values of both the natural and the built environment whilst supporting sustainable management for the benefit of current and future generations.



Collaboration and Best Practice Services

To facilitate delivery of effective and efficient municipal services to the community with an emphasis on initiatives that reduce waste and duplication.



South West Group Management

To maintain an efficient, proactive organisation that supports and progresses the aspirations of its member Councils.



The South West Group undertook a review of the 33 strategies and 39 activities identified in the 2011/12 work plan based on a set of criteria which included consideration of governance, economic, social, environmental and other factors.

This review resulted in the identification of 15 top priorities that were subsequently endorsed by the Board and provided the focus for the Director's work plan during 2012. These are presented in the table below, with reference to the goal area and activity number identified in the work plan. Regional advocacy and lobbying, transport and integrated land use planning and the management of the natural and built environment featured strongly in the highest ranked work plan activities.

Rank	Activity
1	2.1 Work with the Western Australian Departments of Planning and Transport to carry out a major review of regional transport planning.
2	2.6 Encourage the State Government to seek Infrastructure Australia funding to enhance public transport, improve freight efficiency and to provide supporting port services in the region.
3	5.3 Develop proposal and seek funding for major environmental, energy efficiency or climate change adaption project for the region.
4	1.9 Prepare and lodge a 2012/13 State Budget submission to the Premier on regional priorities.
5	1.8 Prepare and lodge a 2012/13 Federal Budget submission.
6	2.3 Lead or be a senior partner in a study of innovative transport options such as light rail within the region.
7	2.2 Participate in planning for major infrastructure projects such as the Kwinana Quay Harbour Proposal, the Kwinana Intermodal Terminal and Latitude 32.
8	1.7 Prepare Communication and Lobbying Strategy for State Government and Federal Government.
9	2.4 Establish effective links to the WAPC Infrastructure Coordinating Committee to ensure priority issues addressed during planning phase.
10	1.11 Represent the views of the South West Group in submissions on transport and integrated land use planning to State and Federal Governments.
11	1.3 Liaise (including arranging delegations of Mayors and CEOs as appropriate) with relevant State Government Ministers, Shadow Ministers and senior government officers on key regional projects and policies.
12	2.5 Encourage high level coordination of infrastructure planning.
13	1.2 Hold a strategic planning event and encourage strong participation from regional politicians.
14	1.10 Prepare and lodge 10 submissions on policy issues that are a priority for the region.
15	5.5 Progress a Regional NRM Strategy, with the first phase involving an inventory of current activities undertaken by member Councils and a gap analysis to identify regional scale initiatives.



The South West Group highlights for 2011/12 below provide a summary of key achievements.

- Successful transition of the new Director role following the retirement of the past Director.
- Review of 2011 and 2012 work plan with the endorsement of priority activities to guide South West Group resources and efforts.
- Preparation of Regional Transport Action Plan for 2012 based on strategic priority projects including:
 - Outer Harbour Port Gateway – New Port(s)/Latitude 32
 - Murdoch Activity Centre/Jandakot City
 - Cockburn Central Development and Connections
 - Fremantle Inner Harbour
 - Fremantle City Redevelopment
 - Cockburn Coast Development
 - Keralup Townsite and Karnup
 - Central Transport Network
 - South Eastern Transport Network
- Engagement of Department heads and senior government agency bureaucrats in the development of the Regional Transport Action Plan, with agreed projects and elements that align with State Government objectives.
- Undertook Activity Centres Tour of Melbourne and Sydney in April 2012 that provided valuable insights into the planning and establishment of activity centres and the role of local government.
- Maintained strong links with the Australian Industry Defence Network, Australian Marine Complex and the Kwinana Industries Council.
- Continued links between the South West Group and the Melville Cockburn Chamber of Commerce, Rockingham Kwinana Chamber of Commerce, Fremantle Chamber of Commerce and Business Foundations.
- Progressed priority activities of the Shared Services Project including a review of insurance arrangements, investigations into a regional pound facility, joint procurement opportunities and regional library services.
- Undertook Mayoral Delegation to Canberra in November 2011.

The South West Group undertook an active role in lobbying and advocacy during 2011/2012, including the preparation of a Lobbying and Communications Plan to guide enhanced government relations activities and future lobbying efforts.

The Lobbying and Communications Plan incorporated a perceptions audit of key stakeholders, including State and Federal Members of Parliament, with an interest in the South West Metropolitan Region. The perceptions audit identified areas where greater collaboration with stakeholders will be beneficial as well as recommendations for improving government relations to progress priority issues in the region.

The South West Group prepared and lodged a number of important submissions during 2011/2012. These submissions were developed in consultation with the various committees supporting the Board and its structure.

The submissions lodged by the South West Group in 2011/2012 included:

- Roe Highway Extension Public Environmental Review (September 2011).
- Australian Defence Force Posture Review (September 2011).
- Community Energy Efficiency Program: Design Options Public Consultation Paper (October 2011).
- Department of Water Discussion Paper: Unallocated Water in Western Australia (October 2011).
- Public Transport Plan for Perth in 2031 (October 2011).
- State Government Budget Submission: Priorities for the South West Metropolitan Region (December 2011).
- Federal Government Budget Submission: Priorities for the South West Metropolitan Region (January 2012).
- Western Australian Bicycle Network Plan 2012 to 2021 (June 2012).

As part of its advocacy role, the South West Group also provided letters of support for regional proposals and funding applications including:

- Suburban Jobs Program Application: Kwinana Employment and Technology Hub for the Town of Kwinana (February 2012).
- Grant Funding Application for the Digital Enterprise Program for Fremantle Chamber of Commerce (May 2012).

The South West Group will continue to lodge submissions on the budget and respond to issues that affect the region into the future, with an emphasis on the collaborative approach recommended in the Lobbying and Communications Plan developed during 2011/2012.



The South West Group Board Mayoral Delegation in November 2011 included four Mayors, a Deputy Mayor and a CEO from the member Councils and the Director of the South West Group.

The key regional issues discussed by the Delegation were varied and included:

- Redevelopment of Leeuwin Barracks and the expansion of Stirling Naval Base
- Centre for Excellence in Waste Management and waste management challenges for local government
- Light rail in the South West Metropolitan Region
- Local content for employment in the resources sector
- Climate Change Adaption in the South West Corridor and the need for funding for an adaption strategy as well as Carbon Policy impacts on local governments
- Purpose built facility for the Medina Aboriginal Corporation Facility and impact of humanitarian migration policy change increasing the need for migrant services in the South West Corridor
- Termination of small business assistance funding
- Expanded Regional Development Australia initiative

Over the two days, eight meetings were held with Ministers, Shadow Ministers, Parliamentary Secretaries, Chiefs of Staff and Senior Policy Advisors and a lunch with Western Australian Senators and Members of the House of Representatives was hosted by the South West Group at Parliament House.

In October 2011 and prior to the Canberra Delegation, members of the South West Group Board met with Hon Simon Crean Minister for Regional Australia, Regional Development and Local Government, Minister for the Arts.

This meeting discussed a range of issues relevant to local government and economic development including constitutional recognition of local government, Regional Development Australia grant funding, infrastructure priorities in the region and local government reform. This meeting was kindly arranged through the Federal Member for Fremantle, Ms Melissa Parke's office.



Top Left: The South West Group is a strong advocate for light rail as a sustainable and high value capture public transport alternative

Centre Right: Members of the The November 2011 South West Group Mayoral Delegation to Canberra also met with Hon. Ian Macfarlane, Shadow Minister for Energy and Resources

Bottom Right: Members of the November 2011 South West Group Mayoral Delegation to Canberra. Left to right: Graeme Mackenzie (CEO City of Fremantle), Mayor Barry Sammels (City of Rockingham), Hon. Warren Truss (Deputy Leader of the Opposition and Shadow Minister for Infrastructure and Transport), Mayor Carol Adams (Town of Kwinana), Mayor Alan Ferris (Town of East Fremantle), Mayor Logan Howlett (City of Cockburn) and Cr. Clive Robartson (Deputy Mayor City of Melville)



The South West Group facilitated an activity centres tour to Melbourne and Sydney from 18 to 20 April 2012. The tour of 14 people included members of the South West Group Board as well as member Council Planning Directors and Councillors.

The primary objective of the tour was to gain an appreciation of success factors and lessons learnt in the establishment of activity centres elsewhere in Australia and to understand the role of Local Government in the activity centre development process.

The activity centres tour was considered particularly relevant at this time given the number of activity centres planned or underway in the South West Metropolitan Region including the Murdoch Activity Centre, Cockburn Central, Fremantle CBD, Rockingham, Kwinana and East Fremantle town centre developments, Cockburn Coast and Canning Bridge. The Activity Centres visited and their types are listed below.

Melbourne

- Knox Central – Principal Activity Centre (City of Knox)
- Chadstone – Principal Activity Centre (City of Stonnington)
- Port of Melbourne – Specialised Activity Centre (City of Melbourne)
- Victoria Harbour – extension of CBD (City of Melbourne)
- Melbourne and Olympic Parks – Specialised Activity Centre (City of Melbourne)
- Carolyn Springs – town centre (Shire of Melton)
- Coburg - Principal Activity Centre (City of Moreland)

Sydney

- NorWest Business Park - Knowledge Intensive Producer Services (The Hills Shire)
- Macquarie Park – Combined Knowledge Intensive Producer Service and Retail Activity Centre (City of Ryde)
- Rouse Hill - Retail Activity Centre (The Hills Shire)

The South West Group Chairman, Mayor Russell Aubrey was particularly impressed with the tour and noted that:

“The benefits of the tour had been considerable and helped the Board and other participants to understand various development options and visualise the built form and achievements in other successful activity centres”.

Top Right: Victoria Harbour in the Melbourne Docklands precinct provided a variety of uses including commercial, residential, retail and entertainment.

Centre Right: The main street concept at Rouse Hill in Sydney's north-west provided an innovative and attractive alternative to traditional shopping centre complexes.

Bottom Right: Macquarie Business Park is a major employment centre and has a high concentration of “green buildings”, which has assisted in attracting national and international companies.





Over the last four years, in conjunction with the City of Rockingham, the South West Group has sought opportunities to develop region to region bilateral trade opportunities with the Malaysian State of Sabah and more particularly the City of Kota Kinabalu.

A Friendship City agreement between the City of Rockingham and the City of Kota Kinabalu was signed and underpinned the necessary foundations for trade between firms in the two regions. An agreement to establish a Trade Centre was subsequently signed on 4 November 2008.

The South West Group has undertaken a number of small delegations to Kota Kinabalu to assist in the establishment phase and to review the operation on the Sabah WA Trade Centre.

The three year funding support provided by the Western Australian Government, through the Department of State Development, and the South West Group concludes in late 2012 and the Sabah WA Trade Centre is seeking other forms of revenue to continue its operations into the future. The South West Group is assisting the Sabah WA Trade Centre to become self sufficient and is working with WA companies to identify trade and investment opportunities between the two countries.

The South West Group hosted website www.sabahtrade.com.au continues to provide information for WA companies and the Sabah hosted website www.sabahwatrade.com receives over 3,000 hits per month and is a useful resource receiving international attention.



Left: Sabah Trade Facilitator, based in Malaysia, on a tour of the Australian Marine Complex (AMC) in Henderson, WA.

South West Corridor Planning and Infrastructure Committee

Chairperson: Cr Duncan Macphail – City of Melville



The membership of the South West Corridor Planning and Infrastructure Committee includes Councillors and Officers appointed by the member Councils. The Planning and Infrastructure Committee is supported by the Technical Directors Committee, which is a senior officer group comprises the Directors of Engineering and the Directors of Planning from each member Council.

Role and Function:

- To consider transport, land release and regional planning issues and provide advice to the South West Group.
- To improve the understanding of transport, land release and planning issues amongst member Councils.
- To provide a forum to develop transport, land release and regional planning policy and projects.
- To implement the recommendations of “Travelling Together”.

2011/2012 Actions and Achievements:

- **Budget Submissions** - Assisted the South West Group in identifying regional infrastructure priorities for the budget submissions to the Western Australian and Federal Governments.
- **Submissions on Plans and Policies** - Contributed to the South West Group submissions on the Public Transport Plan for Perth, Roe Highway Extension Public Environmental Review, Department of Water Discussion Paper: Unallocated Water in Western Australia, Community Energy Efficiency Program: Design Options Public Consultation Paper and Western Australian Bicycle Network Plan 2012 to 2021.
- **Regional Transport and Land Use** - Provided input into the Regional Transport Action Plan 2012 as key follow up work to the “Travelling Together Plan”, including consideration of assessment criteria for project prioritisation. Promoted discussion on regional spatial planning and regional transport planning.
- **Light Rail** - Promoted Light Rail and its application to the region as a sustainable and value capture form of transport.



South West Reference Group

Chairperson: *Cr Clive Robartson – City of Melville*



The South West Reference Group (SWRG) was formed to take over the function of the South West Corridor Environment and Services Committee. The SWRG was initiated following a request from Perth Region NRM (Natural Resource Management), a community based organisation established for the Perth Metropolitan Region, to provide a regional engagement structure for the South West Group member Councils and other key stakeholders in the region.

Role and Function:

- To determine the requirements and a pathway for the South West Group and member Councils to collectively undertake regional natural resource and environmental management activities and raise its profile in negotiations with the State and Australian Governments.
- To develop a Regional NRM Strategy that links all of the NRM and environmental work being undertaken by the member Councils to better share limited resources, identify priority projects and attract additional funding for the benefit of the region and the environment.
- To develop an NRM Governance Model and Business Plan that clarifies the National and State NRM context and establishes a framework for the South West Group and member Councils to work together on regional NRM activities and projects.
- To develop NRM planning layers (Green Map and Blue Map) that link to and support planning processes through the Metropolitan Region Scheme to achieve the best mix of natural land uses and public amenity for the South West Metropolitan Region.

2011/2012 Actions and Achievements:

- **SWRG Transition and Formation** - Successful transition of role from South West Corridor Environment and Services Committee to the South West Reference Group. Continued function of the SWRG as an NRM Reference Group for the South West Metropolitan Region as a result of withdrawal of reference group administrative support by the Perth Region NRM following a major restructure and review.
- **Strategic Direction for NRM** - Establishment of a Strategic Direction for NRM in the South West Metropolitan Region and endorsement from the South West Group Board to develop a Regional NRM Strategy, NRM Business Plan and governance structure for regional NRM into the future.
 - **Stakeholder Relationships** - Development of strong relationships with key stakeholders including Kwinana Industry Council, Landcorp, Western Trade Coast, Landgate (WA Land Information System), Environmental Protection Authority (EPA), Department of Premier and Cabinet, Department of Planning and the Cockburn Sound Management Council.
 - **Mentor Group** - Establishment of a Mentor Group of prominent specialists to provide strategic advice on land use planning, valuation of natural assets and Aboriginal engagement



South West Corridor Development Foundation Inc

2011/2012 President: *Cr Duncan Macphail – City of Melville*



Role and Function:

- To facilitate and promote development of the South West Metropolitan Region.
- Carry out projects to promote regional development and skills development.
- Manage the Industry Direct web portal.

Vice-President Cr Dennis Wood – Town of Kwinana
Treasurer Mr Howard Shepherd – Community Member
Secretary Mr Mick McCarthy – South West Group

The Committee meets on a bi-monthly basis with representation including:

- Local Governments in the South West Metropolitan Region
- South West Group
- Fremantle Chamber of Commerce

The Foundation works cooperatively to promote and initiate regional economic development, employment, workforce development and environmental projects.

Activities and Highlights:

- **Workforce Development** - Continued implementation of the South West Corridor Workforce Development Plan 2009 – 2024.
- **Sabah WA Trade Centre** - Monitored the progress of the Sabah WA Trade Centre establishment, including the operation of the Sabah based website to promote trade with Malaysia.
- **Jobs Expo and Skills/Training Forum** - Developed proposal and brief for an event coordinator to undertake the jobs expo and skills training forum as joint projects with the Department of Education, Employment and Workplace Relations (DEEWR).
- **Speciality Foods** - Prepared a specialty foods business register for the region, which has been forwarded to the local chambers of commerce and visitor centres with a view of engaging the businesses in a self promotion and tourism campaign.
- **Tourist Drives** - Partnered with the Peel Development Commission to arrange the Regional Tourism Forum in December 2011 to examine tourist drives and the potential role of the Catalpa Coast Tourist Drive. Subsequent to the tourism forum, a Catalpa Coast Tourist Drive Taskforce was formed to recommend future tourist drive requirements, however the South West Group member Councils considered the tourist drive a relatively lower priority initiative for the region given the investment in other tourism strategies and activities being planned or implemented. The tourist drive proposal is considered in the local tourism programs and activities being undertaken by the member Councils.

- ◆ **Research on Unemployment** - Partnered with Murdoch University, City of Rockingham, Town of Kwinana, Department of Education, Kwinana Industries Council, Challenger Institute of Technology and other stakeholders to secure a successful Australian Research Council (ARC) Linkage grant for project titled “Getting a job: Vocationalism, identity formation and schooling at communities at a disadvantage”. The project aims to better understand issues associated with unemployment and factors inhibiting people getting a job, particularly youth.
- ◆ **Regional Trade Promotion** - In partnership with the Department of State Development, Ausindustry and Austrade promote opportunities for local business through the Industry Direct website and trade events.



Industry Direct

www.industrydirect.com.au

SOUTH WEST GROUP

STATEMENT BY MEMBERS OF COMMITTEE
FOR THE YEAR ENDED 30 JUNE 2012

The committee has determined that the South West Group is not a reporting entity and that this special purpose financial report should be prepared in accordance with the accounting policies outlined in Note 1 to the financial statements.

In the opinion of the committee, the financial report, as attached:

- (i) Presents a true and fair view of the financial position of South West Group as at 30 June 2012 and its performance for the year ended on that date.
- (ii) At the date of this statement, there are reasonable grounds to believe that South West Group will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:

Signed: Signed Mick McCarthy

Name: Mick McCarthy

Place: Melville

Date: 8 October 2012

Signed: Signed Shayne Silcox

Name: Dr Shayne Silcox

Place: Melville

Date: 8 October 2012



Chartered Accountants

INDEPENDENT AUDITOR'S REPORT

MEMBERS
 Advisory MACRIPARTNERS
 Chartered Accountants
 100/101 Victoria Road
 Casino de France CA

TO: THE MEMBERS OF SOUTH WEST GROUP

We have audited the accompanying financial report, being a special purpose financial report of South West Group, which comprises the Balance Sheet as at 30 June 2012, and the Income Statement, a summary of significant accounting policies, other explanatory notes and the statement by members of committee.

Committee's Responsibility for the Financial Report

The committee of the South West Group is responsible for the preparation of the financial report and have determined that the accounting policies described in Note 1 to the financial statements, which form part of the financial report, are consistent with the financial reporting requirements of South West Group and are appropriate to meet the needs of the members. The committee's responsibility also includes designing, implementing and maintaining internal control relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. No opinion is expressed as to whether the accounting policies used, as described in Note 1, are appropriate to meet the needs of the members. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of the Australian professional ethical pronouncements.

Auditor's Opinion

In our opinion, the financial report of South West Group presents fairly, in all material respects, the financial position of South West Group as of 30 June 2012 and of its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements.

Basis of Accounting and Restriction on Distribution

Without modifying our opinion, we draw attention to Note 1 to the financial statements, which describes the basis of accounting. The financial report has been prepared to assist the South West Group to meet the committee's financial reporting requirements. As a result, the financial report may not be suitable for another purpose.

MACRI PARTNERS
MACRI PARTNERS
CERTIFIED PRACTISING ACCOUNTANTS
SUITE 2, 137 BURSWOOD ROAD
BURSWOOD WA 6100

Amans
A MACRI
PARTNER

PERTH
DATED THIS 8th DAY OF OCTOBER 2012.

SOUTH WEST GROUP

BALANCE SHEET AS AT 30 JUNE 2012

	Note	2012 \$	2011 \$
Current Assets			
Cash and cash equivalents	2	475,386	498,344
		<u>475,386</u>	<u>498,344</u>
Current Liabilities			
Trade and other payables	3	134,835	66,096
		<u>134,835</u>	<u>66,096</u>
Net Current Assets		<u>340,551</u>	<u>432,248</u>
NET ASSETS		<u>340,551</u>	<u>432,248</u>
EQUITY			
Member Councils' Equity	4	<u>340,551</u>	<u>432,248</u>

The accompanying notes form part of these financial statements

SOUTH WEST GROUP

INCOME STATEMENT FOR THE YEAR ENDED 30 JUNE 2012

	Note	2012 \$	2011 \$
Revenue			
Contributions and Donations		339,000	332,000
Interest Received		18,482	19,251
		<u>357,482</u>	<u>351,251</u>
Expenses			
Employee Costs		210,674	220,899
Travel Expenses	5	34,491	33,908
Secretarial & Office Costs		21,095	11,252
Consultant and Management Fees	6	172,641	38,832
Audit Fees		5,500	6,000
Other Project Costs	7	4,778	28,075
		<u>449,179</u>	<u>338,966</u>
Net Profit/(Loss)		<u>(91,697)</u>	<u>12,285</u>

The accompanying notes form part of these financial statements.

SOUTH WEST GROUP

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2012

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The financial report is a special purpose financial report. The committee has determined that the South West Group is not a reporting entity.

The financial report has been prepared on an accruals basis and is based on historic costs and does not take into account changing money values or, except where specifically stated, current valuations of non current assets.

	2012 \$	2011 \$
NOTE 2 CASH AND CASH EQUIVALENTS		
Cash at Bank	475,386	498,344
	<u>475,386</u>	<u>498,344</u>
NOTE 3 TRADE AND OTHER PAYABLES		
<u>CURRENT</u>		
Trade Creditors	134,835	66,096
	<u>134,835</u>	<u>66,096</u>
NOTE 4 MEMBER COUNCILS' EQUITY		
Opening Funds	432,248	419,963
Net Profit/(Loss)	(91,697)	12,285
Closing Funds	<u>340,551</u>	<u>432,248</u>
	Equity	Share
	\$	%
City of Cockburn	72,841	21.39%
Town of East Fremantle	22,743	6.68%
City of Fremantle	47,368	13.91%
Town of Kwinana	42,820	12.57%
City of Melville	75,570	22.19%
City of Rockingham	79,209	23.26%
	<u>340,551</u>	<u>100.00%</u>

SOUTH WEST GROUP

NOTES TO THE FINANCIAL STATEMENTS
FOR THE YEAR ENDED 30 JUNE 2012**NOTE 5 TRAVEL EXPENSES**

Travel Expenses in both years include expenses relating to the SWG Mayoral Delegation to Canberra.

NOTE 6 CONSULTANT AND MANAGEMENT FEES

	2012	2011
	\$	\$
Accommodation Charge - City of Melville	5,000	3,000
Admin Service Charge - City of Melville	13,960	9,395
Procurement Review	7,500	-
Regional Infrastructure Project	15,000	-
Regional Tourist Forum	1,200	-
Insurance Review	10,000	-
Lobbying and Communications Strategy	15,000	-
Activity Centres Tour	20,468	-
Economy ID Informed Subscription	18,500	18,500
Two Way Radio Review	13,200	270
Catalpa Coast Consultancy	11,473	2,592
Integrated Transport Planning Project	36,025	-
Shared Services Project	5,315	5,075
	<u>172,641</u>	<u>38,832</u>

NOTE 7 OTHER PROJECT COSTS

Redevelopment of SWG and Industry Direct Web Sites	109	-
Sabah Trade Facilitator, tranches	-	25,000
Sabah Relationship Expenses	110	-
Meeting Expenses	4,559	3,075
	<u>4,778</u>	<u>28,075</u>

SOUTH WEST GROUP

NOTES TO THE FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2012

NOTE 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

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	2012 \$	2011 \$
NOTE 2 CASH AND CASH EQUIVALENTS		
Cash at Bank	475,386	498,344
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Trade Creditors	134,835	66,096
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	Equity	Share
	\$	%
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City of Melville	75,570	22.19%
City of Rockingham	79,209	23.26%
	<u>340,551</u>	<u>100.00%</u>

South West Group

The South West Group, formed in November 1983, is a Voluntary Regional Organisation of Councils (VROC). It comprises the Cities of Cockburn, Fremantle, Melville, and Rockingham, and the Towns of East Fremantle and Kwinana. The South West Group is managed by a Board consisting of the Mayors and CEOs of its member local governments.

The South West Group seeks to work with these six local governments and through cooperation with industry, community and the other spheres of government to capture a wide range of opportunities to enhance economic growth as well as supporting a diversity of quality lifestyles whilst servicing and sustaining cohesive, productive communities in an enviable environmental setting.

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